



THE SPIRIT TRUMPET

IBM Ring 96' Newsletter



October 2020

September Meeting Round-up

Ring 96 met last night for our September online meeting. What an amazing lecture we had. High class British magician John Carey gave us a wonderful lecture that was both enthralling and useful to any practicing magician. John even braved the night for us as with the time difference it was 3 A.M. his time.

John opened with Triple Impersonation, a routine in which a coin is taken from

a small purse and changed into a silver half dollar and a Chinese coin. After the coin vanishes, it turns out the coins were in the purse all the time.

John had our President Kim pick a card from a deck. He soon failed to find the card, so he tried telepathy. He named the card correctly, found it sandwiched in between two previously mentioned black jacks, showed a correct prediction written inside the card box, showed that the selected card was the only blue back card in the deck, and finally revealed that the entire rest

of the deck was all jokers. This multiple reveal made for quite a shock ending.

Three invisible half dollars were hung on invisible hooks in the air, and that lead into John's version of coins across.

Next came a three phase routine that started with a spectator selecting a card. First was a game called "cut and deal." The cards were repeatedly cut and then dealt out. This lead to a four ace reveal. In the second phase, the four aces were used in "Slow Motion Aces" as the black and red aces kept switching places.



Next meeting

Oct 17th

"Baron Stringfellow"

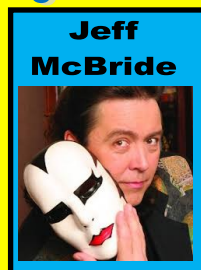
Online:

Via "Zoom"

Coming Soon to Ring 96



Oct 17th



Nov 21st



Dec 19th

John taught us a gamblers invisible palm, then launched into the last phase which was a stealth assembly effect. Again, the aces unexpectedly arrived at the top.

After a quick break, John started the second half by teaching us two broken and restored rubber band tricks. John touted "Rainbow Rubber Bands" as being both inexpensive and superior quality for doing rubber band magic. He also pointed out that for a magic beginner, Harry Lorayne's "The Magic Book," is a great place to start.

John gave us a wonderful explanation of equivoque. He did two card routines and a dice effect using this time honored choice system. The best part was that he showed how to better camouflage what can be an obvious method if not used properly.

John ended his lecture with a performance, but no reveal, of two packet tricks

he designed. The first was called "Yours and mine" and uses eight cards. They are dealt out back and forth spectator's choice, and the magician ends up with all the "mine" cards, and the spectator ends with all the "yours" cards. Several other deals, shuffles and passes happen, but the cards remain "Yours" and "Mine" no matter what.

The last effect of the night was a blue envelope prediction. This is an effect with a set of nine cards. Each has a photo on it of a famous movie star. When the cards are shuffled by the spectator and dealt out. The chose card matches the prediction in the envelope.

John stayed a few minutes to answer questions, and left us all very grateful for an amazing lecture. Another great night at Ring 96.



Victor Cohn Estate

As you are probably aware, our friend Victor Cohn passed away not too long ago. Victor was always a friend to Ring 96. He helped us out in a number of ways. One of the ways he helped most was in dealing with the magical estate of David Grey. Now is the time for us to return his favor.

Currently, in my garage are a large number of boxes of Victor's magic. We made a deal with Susan Cohn, Victor's widow, that we would sell the magical items. Ring 96 would keep half of the money that comes in and the other half would be to support scholarships for kids to attend a camp that Victor supported.

Here's how you can help. Some of the items will be auctioned when we go back to live meetings, but some can be bought outright. Look for information from me as to what is for sale and available to be picked up. Then, just make a purchase and help clean my garage!

"When people say you can't do it - that it's impossible - never lose hope. Just because they couldn't doesn't mean you can't."

- David Copperfield



Join us on Zoom October 17th...

Baron Stringfellow's Magic in the Niche of Time!

Hi! We are Barron & Athena Stringfellow. We have a "Zoominar" about Niching...especially during unpredictable times. We know it works, because not only do we use it, but people who have been through the program are using it to make a living right now! out".

"Magic in the Niche of time!" One size does not fit all!

Our Seminar teaches attendees:

- What exactly a "Niche" is and is not
- To Create Your Own Value
- When you Niche, You are the only competition
- Niches are so unique, they are immediately adaptable and can easily be pivoted!

This **IS** a business-side lecture, but Barron still has a few tricks up his sleeve for our virtual guests!

He likes to present pieces of his own design that precisely fit the message subject in the seminar.

As an EnterTrainer, this practice suits Barron nicely! So – There aren't any magic sales...but you still get magic!

We believe every one of us has a niche we can immediately work into an income.

In the seminar we will cover:

- Preconceived Notions (Finding your Niche)
- Deciding WHO you are
- Selling the Niche
- Market Development for Niches (Walmart Knows!)
- Legal Mumbo Jumbo Interfereth
- Stay Put
- Work Backwards (Designing/Choosing the magic for your Niche)
- Determining The Niche
- Niche Branding
- Niche Mining
- Selling Your Niche
- Market Development
- Work Backwards
- Own Your Niche
- Working Your Niche
- Taking Stock
- Your Working Tools
- And we provide a wonderful Business Map for your specific Niche:
Your Niche Worksheet

Coming in November



Jeff McBride

